

way to go TOBER

2017 GO-TOBER BY THE NUMBERS

52
COMPANIES

were challenged to try new and smarter ways to commute for the entire month of October — **by bike, rail, bus, carpool, vanpool, telework or walking.**

1,719 — PARTICIPANTS



1 = 100 PEOPLE

36,924

SMART COMMUTES LOGGED



440,137

SMART COMMUTE MILES TRAVELED

That's comparable to driving around the entire continental United States **40** times



125.12 TONS
OF CO₂ ELIMINATED



TO REMOVE THAT MUCH CARBON NATURALLY WOULD REQUIRE **5,213 TREES**



2,732,019
CALORIES BURNED

That is equivalent to hiking Mount Everest for more than **273** days



\$116,007.76
SAVED IN COMMUTING COSTS

FOR THE SAME AMOUNT, YOU COULD PURCHASE

116
iPhone Xs



Go-Tober 2017 was full of Go-Getters

Amec Foster Wheeler • Anthem Blue Cross Blue Shield • Black & Veatch • Boa Technology Inc. • Cake • CBS4 • City of Aurora • City and County of Denver • City of Lakewood • Colorado Department of Public Health and Environment • DaVita • Denver Health • Denver Public Library • Denver Regional Council of Governments • Denver Water • Denver Zoo • DigitalGlobe • Eastern Colorado Health Care System • Furniture Row Companies • Globus family of brands • Google Boulder • IMA Imagine! • Key Equipment Finance • Leprino Foods • Littleton Adventist Hospital • LogRhythm • Medtronic • M2 Lending Solutions • Nationwide Insurance • National Renewable Energy Laboratory • Red Rocks Community College • Regis University • Rocky Mountain Institute • Saunders Construction • Seattle Fish Co. • SpotX • St. Anthony North Health Campus • Staples — Broomfield • TeleTech • Town of Superior • Tri-County Health Department • University Corporation for Atmospheric Research/National Center for Atmospheric Research • University of Colorado Anschutz Medical Campus • University of Colorado Health Sports Physical Therapy • University of Denver — Center for Sustainability • VMware • Western Union • Xilinx Inc. • Zayo Group

Find out how you and your company can save money, improve our air quality and commute smarter year-round at MyWayToGo.org.

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Program of DRCOG